

Citing an iPad App

The MLA organization has not yet created a format to cite an app used on a tablet computer (such as an iPad). Until they create an official method, use the following format for citing an app.

Please be sure to follow the formatting and punctuation used in the General Format example given below:

General Format:

Author. *Title of App*. Type of Product. *Website Title*. Vers. X.X. Publisher

Name, Date Published. Medium of Publication. Date Accessed. <URL>

Where to find this information

This information may be found within the app (on the “about” information page), but most likely, you will need to locate the page for this app on the iTunes website: <http://itunes.apple.com> Tip: Google the name of the app with the words iPad and free (most of our apps are free apps), then select the iTunes page for this app from the Google results.

Formatting your entries for an iPad App:

Author: Enter the name of the author/developer in last name, first name order. If no author/developer is listed, omit this entry. This information would most likely be found on the iTunes site.

Title of App: List the title of the app using proper capitalization. Italicize.

Type of Product is Computer Software.

Website Title is Apple App Store. Italicize.

Version: Preferably found within the app. If not available within the app, look on the iTunes website. Enter Vers. and the version number. (Example: Vers. 1.9.)

Publisher Name: The “Sold By” name found on the iTunes website. This could be the same as the author / developer name.

Date Published: Use MLA date format: dd mmm yyyy (Example: 29 Feb. 2012)

Medium of Publication is Web.

Date Accessed is the day that you accessed this app. Remember to use proper MLA formatting for dates as listed above.

URL: Enter the URL for this app from iTunes. Enclose the URL in carets (<>). Example:
<<http://itunes.apple.com>>

Example of a properly cited iPad App:

Smith, Theodore. *The Elements*. Computer Software. *Apple App Store*. Vers. 1.0.1. Touch Press, 1 Mar. 2010.

Web. 29 Feb. 2012. <<http://itunes.apple.com/us/app/chemical-elements-free-ipad/id413945247?mt=8>>